



## EXPRESSION OF INTEREST

### City of Playford Subsidy - Adelaide Fringe

The City of Playford is delighted to offer a subsidy to up to six approved performers to use The Shedley Theatre Monday - Thursday during the Adelaide Fringe 2025 (21 February - 23 March 2025). The theatre has a capacity of 387 patrons. All applicants will be notified in writing of the outcome of their application.

**Applications close 5pm 8 November 2024.**

#### Approved applications will receive:

- 100% waived venue hire.
- 80% of ticket sales.
- Marketing and tech (sound + lighting) support at no cost.
- Bar opened for no cost.

**Please complete the below fields with as much detail as possible.**

Name of performer/group:

Address:

Contact phone number:

Contact email address:

Do you have public liability insurance to the value of \$20M?      Yes      No

Can you please give us some background information about you/your group?  
ie. how long have you been together, where else have you performed, what is your purpose

Tell us why you wish to perform at The Shedley Theatre?

How many people are involved in your performance?

Performers

Crew members

Will you provide ushers for your performance?                      Yes            No            Unsure

What type of performance are you proposing to put on in the Shedley?  
Please tick the categories that describes you best:

- Comedy
- Family friendly
- Theatrical
- Live music/concert
- Visual arts
- Cultural performance

Please briefly describe the performance/show:

What is the duration of your performance?

Who is your target audience (age, interest groups etc) - tick as many as applicable:

- All ages
- Kids
- Teenagers
- Young Adults
- Middle aged
- Older people
- LGBTIQ+
- Cultural group/s
- Music lovers
- People with disabilities
- Other

Will your show be free or at a cost to attend? If a cost, how much will you charge per ticket?

Will you be offer group or family discounts?                      Yes            No            Unsure

\*please note The Shedley Theatre is part of the Companion Card scheme.

Please tell us what you would be doing to assist in marketing the event?

Thank you! Please contact Vesna on 0488 060 654 or [vthon@playford.sa.gov.au](mailto:vthon@playford.sa.gov.au) for more information.

**Save your completed form and email to: [vthon@playford.sa.gov.au](mailto:vthon@playford.sa.gov.au)**